Parks and Recreation Board

Biannual Update





Mission & Vision

 Mission - Make recommendations pertaining to the operation of park facilities and recreation programs.

 Vision - Be continuously aware of the recreational needs of our residents. Create, repurpose and adapt our parks and facilities to meet those needs.





Let's get physical

Examples of Success

Aquatics Center

- Natatorium 17% increase in usage
- Frog Pond Over 42,000 summer attendees
- Just 6% shy of meeting 2019 numbers (Carrollton closure inflated 2019 numbers)





Updates

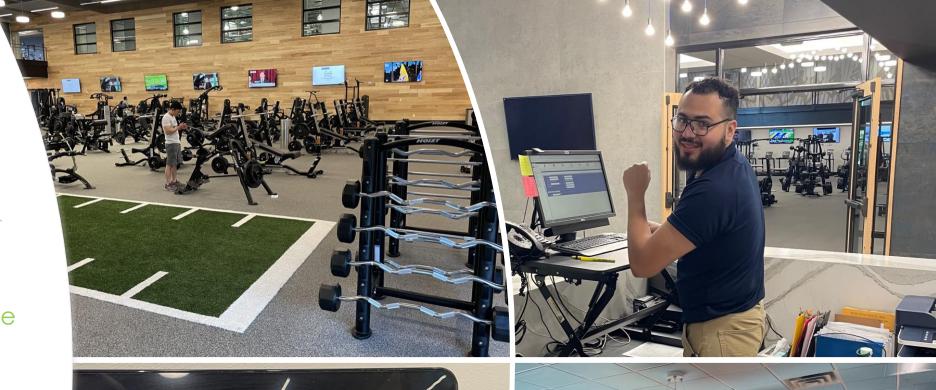
Examples of Success

Recreation Center

April-Sept. scans

- 37% increase in usage
- 138% increase in memberships sold
- Rentals Rental revenue has grown from 13k to almost 300k in less than 4 years
- Additional Programs









Events

Examples of Success

- Independence Day
- Family Night Out
- Hoppy Hour
- Denton Drive Live Series
- Summer Funshine
- Daddy Daughter Dance





Future

- Sand Volleyball
- Signature Park
- Changes in Parks philosophy
 - Honed the Rec Side Now Parks turn
 - Streamlined Structure
 - Efficiency measures
 - Technology iPads in trucks
- Master Plan ahead of schedule







Questions?

