



Legislation Details (With Text)

File #: ORD-3521 **Version:** 1

Type: Ordinance **Status:** Consent Agenda

File created: 8/27/2018 **In control:** City Council

On agenda: 9/11/2018 **Final action:**

Title: Consider adopting Ordinance No. 3521, amending the Code of Ordinances Chapter 62, Signs, Advertising, Merchandise and Display by amending section 22 to increase number of days a special occasion banner can be displayed and adding a grand opening banner; and take appropriate action.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Ordinance 3521

Date	Ver.	Action By	Action	Result
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Consider adopting Ordinance No. 3521, amending the Code of Ordinances Chapter 62, Signs, Advertising, Merchandise and Display by amending section 22 to increase number of days a special occasion banner can be displayed and adding a grand opening banner; and take appropriate action.

BACKGROUND:

At the July 17th study session amendments were discussed regarding extending the duration for special occasion banners to allow more advertising during the calendar year. Staff presented a brief survey of surrounding cities and how banners were addressed in their respective communities.

DISCUSSION:

After discussion with council, the consensus was to increase the duration of special occasion banners displayed outside a building from 60 days to 75 days in a calendar year. Additionally, the addition a specific grand opening banner for a duration of 30 days to be displayed within 60 days of receiving a new Certificate of Occupancy was discussed. Ordinance 3521 was created to reflect those two changes.

RECOMMENDATION:

City Administration recommends adopting Ordinance 3521 as presented.

POSSIBLE COUNCIL ACTION:

1. I move to approve Ordinance 3521 as presented.
2. I move to approve Ordinance 3521, with the following modifications.
3. I move to table the issue for further study or take no action.

ATTACHMENTS:

1. Ordinance 3521