

City of Farmers Branch

Farmers Branch City Hall 13000 Wm Dodson Pkwy Farmers Branch, Texas 75234

Legislation Details (With Text)

File #: ORD-3857 Version: 1

Type:OrdinanceStatus:Public HearingFile created:3/28/2024In control:City Council

On agenda: 5/7/2024 Final action:

Title: Conduct a public hearing and consider adopting Ordinance No. 3857 for a zoning amendment for

mixed-use development on approximately 10.18 acres located at 1960 LBJ Freeway within the Planned Development District No. 99 (PD-99) zoning district; and take appropriate action.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Information Memorandum, 2. Ordinance No. 3857, 3. Plans and Parking Analysis, 4. Additional

Documents, 5. Staff Presentation

Date	Ver.	Action By	Action	Result
5/7/2024	1	City Council		
5/7/2024	1	City Council		

Conduct a public hearing and consider adopting Ordinance No. 3857 for a zoning amendment for mixed-use development on approximately 10.18 acres located at 1960 LBJ Freeway within the Planned Development District No. 99 (PD-99) zoning district; and take appropriate action.

BACKGROUND:

The applicant, Chris Zielke, Centurion American, requests to amend Planned Development District No. 99 (PD-99) for a mixed-use development known as "Mercer Boardwalk." The original detailed site plan depicting five restaurant and retail buildings was approved by the City Council on December 10, 2019 (Res. 2019-182). A subsequent site plan amendment was approved on January 5, 2021 (Res. 2021-004). Phase One construction is now complete (Buildings 3, 4, and 5), and the developer proposes to modify plans for Phase Two with this request.

Specifically, the applicant proposes developing Building 1 as a new pickleball entertainment complex with 12 outdoor courts and an indoor bar and restaurant. Building 2 is proposed as an indoor event center for private and corporate events, and a new pad site-building (Building 6) is proposed with half of the building dedicated to restaurant use and a secondary suite for office or retail use.

The subject site is located within the "Urban Commerce" subdistrict of PD-99, which allows restaurant, retail, and indoor commercial amusement uses by right. To accommodate the proposed development, the applicant proposes adding Event Center and Outdoor Commercial Amusement uses to PD-99.

In addition, the applicant proposes to install an approximately 50-foot-tall LED sign adjacent to LBJ Freeway (I -635), rather than the 36-foot-tall multi-tenant pylon sign approved with the previous detailed site plan. Animated or electronic signage is currently prohibited within PD-99. Several other deviations from PD-99 standards are requested, as described in this report, including certain special exceptions approved with the previous detailed site plan.

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FISCAL IMPACT:

No Financial Impact

DISTRICT:

District 3

RECOMMENDATION:

On April 8, 2024, the Planning and Zoning Commission considered this request and recommended approval by vote of five (5) in favor to one (1) opposed.

POSSIBLE COUNCIL ACTION:

- 1. I move to approve Ordinance No. 3857 as presented.
- 2. I move to approve Ordinance No. 3857, with modifications.
- 3. I move to deny Ordinance No. 3857
- 4. I move to table the issue for further study or take no action.

ATTACHMENT(S):

- 1. Information Memorandum
- 2. Ordinance No. 3857
- 3. Plans and Parking Analysis
- 4. Additional Documents
- 5. Staff Presentation