



Legislation Details

File #: 17-388 **Version:** 1

Type: Report **Status:** Study Session

File created: 1/31/2017 **In control:** City Council

On agenda: 2/21/2017 **Final action:**

Title: Receive a presentation on the Discover Farmers Branch marketing plan and a demo of the discoverfarmersbranch.com website.

Sponsors: Rachael Johnson

Indexes:

Code sections:

Attachments: 1. City of Farmers Branch Marketing Communication Plan_PYRO Agency_RJ Final.pdf, 2. EXHIBIT #1 CAMPAIGN CREATIVE SAMPLES.pdf, 3. EXHIBIT #2 MEDIA FLOWCHART.pdf, 4. EXHIBIT #3 TO TASK MEDIA FLOWCHART 2018 AND BEYOND.pdf, 5. EXHIBIT #4 Additional Efforts to Pyro Recommended Plan.pdf, 6. COFB Council Briefing Presentation - 2.21.17 EDITED RJ.pdf

Date	Ver.	Action By	Action	Result
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