



# City of Farmers Branch

Farmers Branch City Hall  
13000 Wm Dodson Pkwy  
Farmers Branch, Texas  
75234

## Legislation Details

<b>File #:</b>	17-388	<b>Version:</b>	1
<b>Type:</b>	Report	<b>Status:</b>	Study Session
<b>File created:</b>	1/31/2017	<b>In control:</b>	City Council
<b>On agenda:</b>	2/21/2017	<b>Final action:</b>	
<b>Title:</b>	Receive a presentation on the Discover Farmers Branch marketing plan and a demo of the discoverfarmersbranch.com website.		
<b>Sponsors:</b>	Rachael Johnson		
<b>Indexes:</b>			
<b>Code sections:</b>			
<b>Attachments:</b>	1. City of Farmers Branch Marketing Communication Plan_PYRO Agency_RJ Final.pdf, 2. EXHIBIT #1 CAMPAIGN CREATIVE SAMPLES.pdf, 3. EXHIBIT #2 MEDIA FLOWCHART.pdf, 4. EXHIBIT #3 TO TASK MEDIA FLOWCHART 2018 AND BEYOND.pdf, 5. EXHIBIT #4 Additional Efforts to Pyro Recommended Plan.pdf, 6. COFB Council Briefing Presentation - 2.21.17 EDITED RJ.pdf		

Date	Ver.	Action By	Action	Result
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