



## Legislation Details (With Text)

**File #:** ORD-3521      **Version:** 1

**Type:** Ordinance      **Status:** Consent Agenda

**File created:** 8/27/2018      **In control:** City Council

**On agenda:** 9/11/2018      **Final action:**

**Title:** Consider adopting Ordinance No. 3521, amending the Code of Ordinances Chapter 62, Signs, Advertising, Merchandise and Display by amending section 22 to increase number of days a special occasion banner can be displayed and adding a grand opening banner; and take appropriate action.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Ordinance 3521

Date	Ver.	Action By	Action	Result
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**Consider adopting Ordinance No. 3521, amending the Code of Ordinances Chapter 62, Signs, Advertising, Merchandise and Display by amending section 22 to increase number of days a special occasion banner can be displayed and adding a grand opening banner; and take appropriate action.**

**BACKGROUND:**

At the July 17<sup>th</sup> study session amendments were discussed regarding extending the duration for special occasion banners to allow more advertising during the calendar year. Staff presented a brief survey of surrounding cities and how banners were addressed in their respective communities.

**DISCUSSION:**

After discussion with council, the consensus was to increase the duration of special occasion banners displayed outside a building from 60 days to 75 days in a calendar year. Additionally, the addition a specific grand opening banner for a duration of 30 days to be displayed within 60 days of receiving a new Certificate of Occupancy was discussed. Ordinance 3521 was created to reflect those two changes.

**RECOMMENDATION:**

City Administration recommends adopting Ordinance 3521 as presented.

**POSSIBLE COUNCIL ACTION:**

1. I move to approve Ordinance 3521 as presented.
2. I move to approve Ordinance 3521, with the following modifications.
3. I move to table the issue for further study or take no action.

**ATTACHMENTS:**

1. Ordinance 3521