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Presentation of the Certificate of Distinction in Performance Management by the International City/County Management Association (ICMA).

BACKGROUND:

This recognition provides validation of the data-driven management and reporting efforts that have been implemented in Farmers Branch. Combining data with context, the City of Farmers Branch is able to show the high level of performance every department provides and gives residents insight into the many functions carried out on a daily basis. A commitment to this process resulted in the Performance FBTX platform that sits on the City's website and is open for everyone to view. Farmers Branch is one of only six cities in the State of Texas and one of fifty-seven organizations across the country to receive this award.