



City of Farmers Branch

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, Texas
75234

Legislation Text

File #: ORD-3521, Version: 1

Consider adopting Ordinance No. 3521, amending the Code of Ordinances Chapter 62, Signs, Advertising, Merchandise and Display by amending section 22 to increase number of days a special occasion banner can be displayed and adding a grand opening banner; and take appropriate action.

BACKGROUND:

At the July 17th study session amendments were discussed regarding extending the duration for special occasion banners to allow more advertising during the calendar year. Staff presented a brief survey of surrounding cities and how banners were addressed in their respective communities.

DISCUSSION:

After discussion with council, the consensus was to increase the duration of special occasion banners displayed outside a building from 60 days to 75 days in a calendar year. Additionally, the addition a specific grand opening banner for a duration of 30 days to be displayed within 60 days of receiving a new Certificate of Occupancy was discussed. Ordinance 3521 was created to reflect those two changes.

RECOMMENDATION:

City Administration recommends adopting Ordinance 3521 as presented.

POSSIBLE COUNCIL ACTION:

1. I move to approve Ordinance 3521 as presented.
2. I move to approve Ordinance 3521, with the following modifications.
3. I move to table the issue for further study or take no action.

ATTACHMENTS:

1. Ordinance 3521