

City of Farmers Branch

Farmers Branch City Hall 13000 Wm Dodson Pkwy Farmers Branch, Texas 75234

Legislation Text

File #: 18-210, Version: 1

Presentation and discussion related to placemaking.

BACKGROUND:

In preparation for the Planning and Zoning Commission's upcoming retreat on Saturday, November 3, 2018, staff will be making a presentation to the Commission related to placemaking. Placemaking is the process of creating quality places where people want to live, work, play, shop, learn, and visit.

The presentation will address the following items:

- Placemaking What is it?
 - Definition
 - Where/how it occurs
 - Characteristics
- Importance of Placemaking to Communities
 - o Benefits
- Power of 10 (from Project for Public Spaces)
- · Examples of Placemaking

Additionally, D Magazine published a special edition titled *Dallas and The New Urbanism* featuring several articles related to new urbanism principles - including placemaking - and how cities within the Dallas/Fort Worth area have embodied new urbanism principles. Attached is "For Better or Worse" (by Julia Bunch), which features several area developments that have successfully accomplished or failed at implementing placemaking characteristics.

This item is being posted on the Commission's regular meeting agenda, in addition to the study session agenda, in the event that the Commission does not have sufficient time in the study session meeting to receive the presentation and conduct their discussion.

ACTIONS:

No action required.

ATTACHMENTS:

1. Bunch, J. (2018). For Better or Worse. *D Magazine Special Edition: Dallas and The New Urbanism*, 85-91.