

City of Farmers Branch

Farmers Branch City Hall 13000 Wm Dodson Pkwy Farmers Branch, Texas 75234

Legislation Text

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Discuss IH-35E Corridor Vision Study public engagement plan.

BACKGROUND:

The purpose of this agenda item is to provide an overview of the public engagement process designed in support of the IH-35E Corridor Vision Study. The vision study will guide development within the IH-35E corridor for approximately the next 20 years and include recommended action items to leverage existing assets in order to increase property values and allow for higher quality land uses within the corridor.

A robust public engagement plan was developed at the outset of the plan process in November, 2019. Input and feedback received through public engagement is important to ensure that the vision study considers the views and opinions of all affected parties including elected officials, land owners, businesses, residents residing near the corridor, staff, and other interested members of the community. The desired outcome of the public engagement process is that the community as a whole will support the adoption and implementation of the IH-35 Corridor Vision Study final plan document.

The coronavirus health pandemic has required review and adjustment of the original public engagement plan to be in line with current social distancing requirements, and being sensitive to the impact of the health pandemic on businesses and property owners within the IH-35E corridor. Staff and the consultant team are working together to adjust the engagement plan to ensure planned events are appropriate for this stage of the current health crisis.

ATTACHMENTS:

- 1. Staff report
- 2. Study area map